



ProducerPlus Foundation Overview

March 2023

This document is confidential and has been prepared for exclusive use of interested parties to explore a possible interest to participate in the funding described in this document. In consequence, the following document can't be used for any other purpose. ProducerPlus Foundation and their partners do not give any warranty (expressed or implicit), nor accept any responsibility or obligation, in relation to the accuracy or sufficiency of the information in this document.

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Pablo Noboa B.
Executive Director

Primary Responsibilities

- Development of strategic alliances with the private and public sectors as well as with ONGs
- Fundraising and grant writing
- Representation activities ie producer groups, donors
- Programs and projects development

Experience

- Deputy Secretary of forestry production for the Ministry of Agriculture ("MAGAP".)
- Deputy Minister in charge of agriculture and advisor to the Minister of Agriculture.
- President of The Ecuadorian Association of Teak and Tropical Wood Producers ("ASOTECA".)
- Member on the board of The Export and Investment Promotion Corporation of Ecuador ("CORPEI".)
- Member of Regional Corporation of Ecuadorian Banana Growers ("AGROBAN".)
- Advisor in project with the Development Bank of Latin America ("CAF".)
- Advisor to various international business groups



Christian Aguayo E.
Program Manager

Primary Responsibilities

- Develop and manage the implementation tools of the P+ program.
- Monitor the implementation of the P+ Program's good agricultural practices while ensuring compliance.
- Supervise and ensure integrity of online platforms and data analytics.
- Coordinate CSR best practices aligned with long-term sustainable impact.

Experience

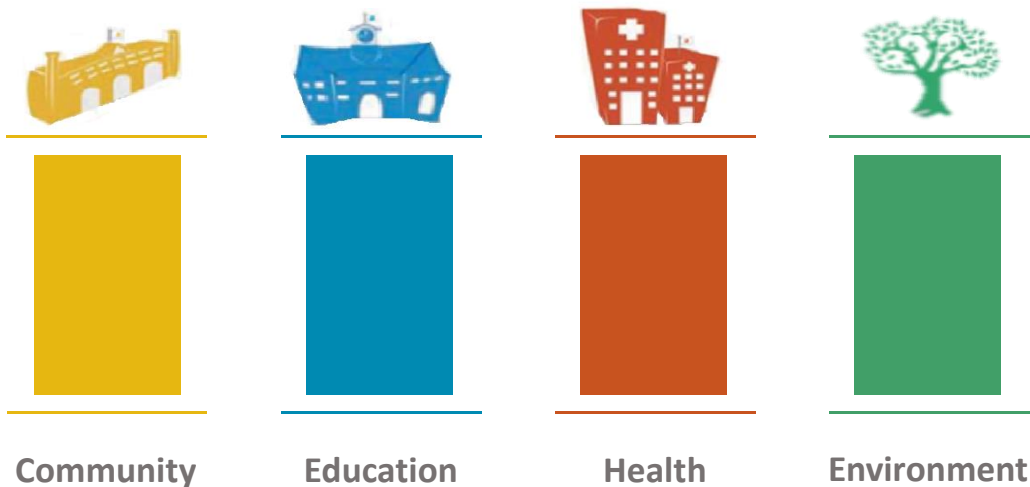
- Advisor on sustainability projects in Ecuador.
- Coordinator in the development of implementation tools and data management for sustainability program.
- Advisor on cocoa certification programs, traceability of the producers, code of conduct, chain of custody and overall management of the cocoa certification module
- Specialist in supply chain process control in the cocoa sector.
- Head in the development of organizational methods and implementation of data analytics.

The ultimate goal of the ProducerPlus Foundation is to increase equality and opportunity for developing communities around the world. We intend to do so by fund-raising capital in order to implement the ProducerPlus Program as well as Corporate Social Responsibility projects focused on the improvement of educational and health conditions within our target communities while at the same time protecting the environment.

The ProducerPlus Foundation is located in the United States and will be primarily focused on the management of the Foundation's charitable endeavors around the world and on both public and private fund-raising efforts to support the Foundation's goals.

The Foundation has identified four main areas of focus which comprise of the following four pillars around which every project is developed.

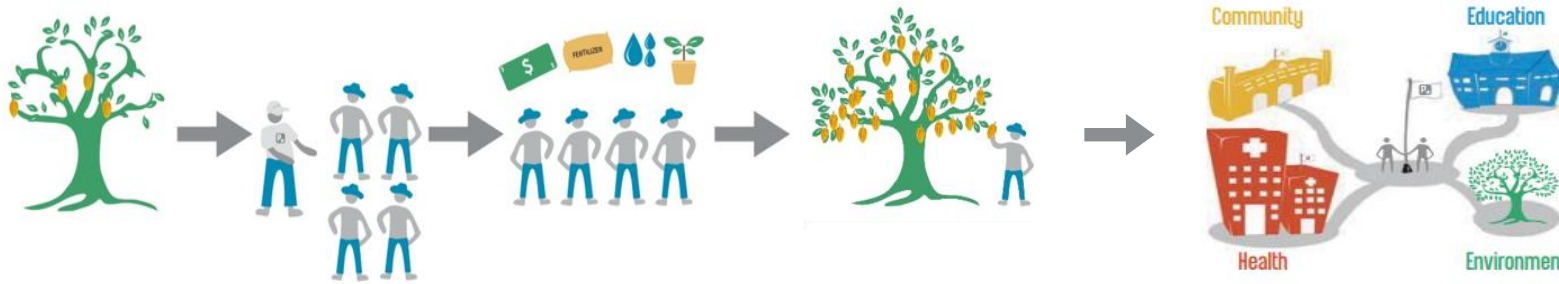
The Four Pillars



The ProducerPlus program was created around the four pillars of the Foundation in order to support farmers through a professionalization process using a comprehensive curriculum.

By helping small-holder farmers become professional business people, the program contributes to the improvement of productivity on cocoa farms, thereby increasing farmers' incomes, reinforcing rural communities, and ensuring the long-term sustainability of cocoa farming.

The ProducerPlus Foundation will be the recipient of all premium and/or donor funds and disburses those funds directly to the implementers within the various origins in which the program is implemented.



Our Vision

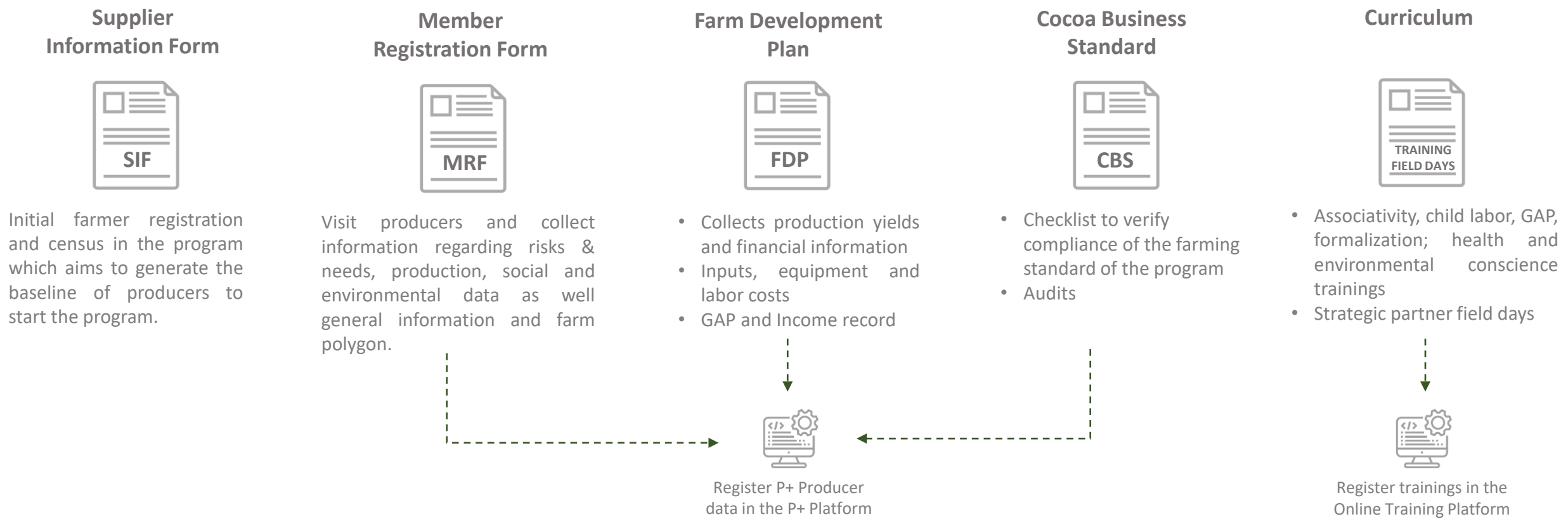
To ensure the long-term sustainability of farming communities by enabling small producers to become professional business people.

Our Mission

Building strategic partnerships in order to promote sustainable business practices, ensure traceability, and generate long-term socio-economic and environmental impact.

Throughout the implementation of the ProducerPlus Program, we have developed a full curriculum around good agricultural practices, community welfare, environmental impact and healthy conditions.

In order to properly implement the curriculum as well as being able to measure impact, we have developed the following primary tools:



Community



- Water Well
- Computer Lab
- Composting Toilets
- Satellite Mobile Phone
- Socio-economic and Environmental Education
- Sharing Via Mobile Phone
- Community Access Roads
- Waste Management Training and Capacity Building
- Catastrophic events and pandemic relief funds

Education



- School Breakfasts
- School Supplies and Uniforms
- Teacher Training Program
- Adult Literacy Program
- Catastrophic events and pandemic relief funds

Health



- Health Post
- Tropical Disease Campaigns
- Vaccination Campaigns for Children
- Vaccination Campaigns for Adults
- Deworming Campaigns
- Reproductive Health Campaigns
- Family Planning Campaigns
- Health Promoters Training Program
- Catastrophic events and pandemic relief funds

Environment



- Biodiversity Conservation Trainings
- Promoting Agroforestry Systems to Ensure Food Security
- Recycling projects
- Natural Resource Conservation Training
- Catastrophic events and pandemic relief funds

* Please contact the ProducerPlus Foundation for developing specific CSR projects tailored to the donor budget

US Foundation

The ProducerPlus Foundation is located in the United States and will be primarily focused on the management of the Foundation's charitable endeavors around the world and on both public and private fund-raising efforts to support the Foundation's goals. It will be the primary recipient of donor funds and will disburse those funds directly to the implementers of the ProducerPlus program and CSR projects around the world.

Ecuador Chapter

The Ecuadorian Chapter's main focus is the implementation of projects and programs in local communities while at the same time promoting and maintaining stakeholder relationships with local institutions and partners. In addition, the Chapter will be responsible to manage the implementers and ensure the integrity and compliance in the execution of the mandate, as well as the coordination of audits.

Germany Chapter

The German Chapter of the ProducerPlus Foundation is primarily centered on fund-raising efforts aligned with promoting the implementation of the Sustainable Development Goals of the United Nations with a focus on social issues such as fighting poverty, reducing inequality and promoting gender diversity, and environmental issues such as climate, biodiversity and species protection.

The ProducerPlus Foundation has been established in order to ensure transparency and the proper use of funds. This foundation will be the recipient of all premium and/or donor funds and will disburse those funds directly to the ProducerPlus implementers within the various origins in which the projects and program are implemented.



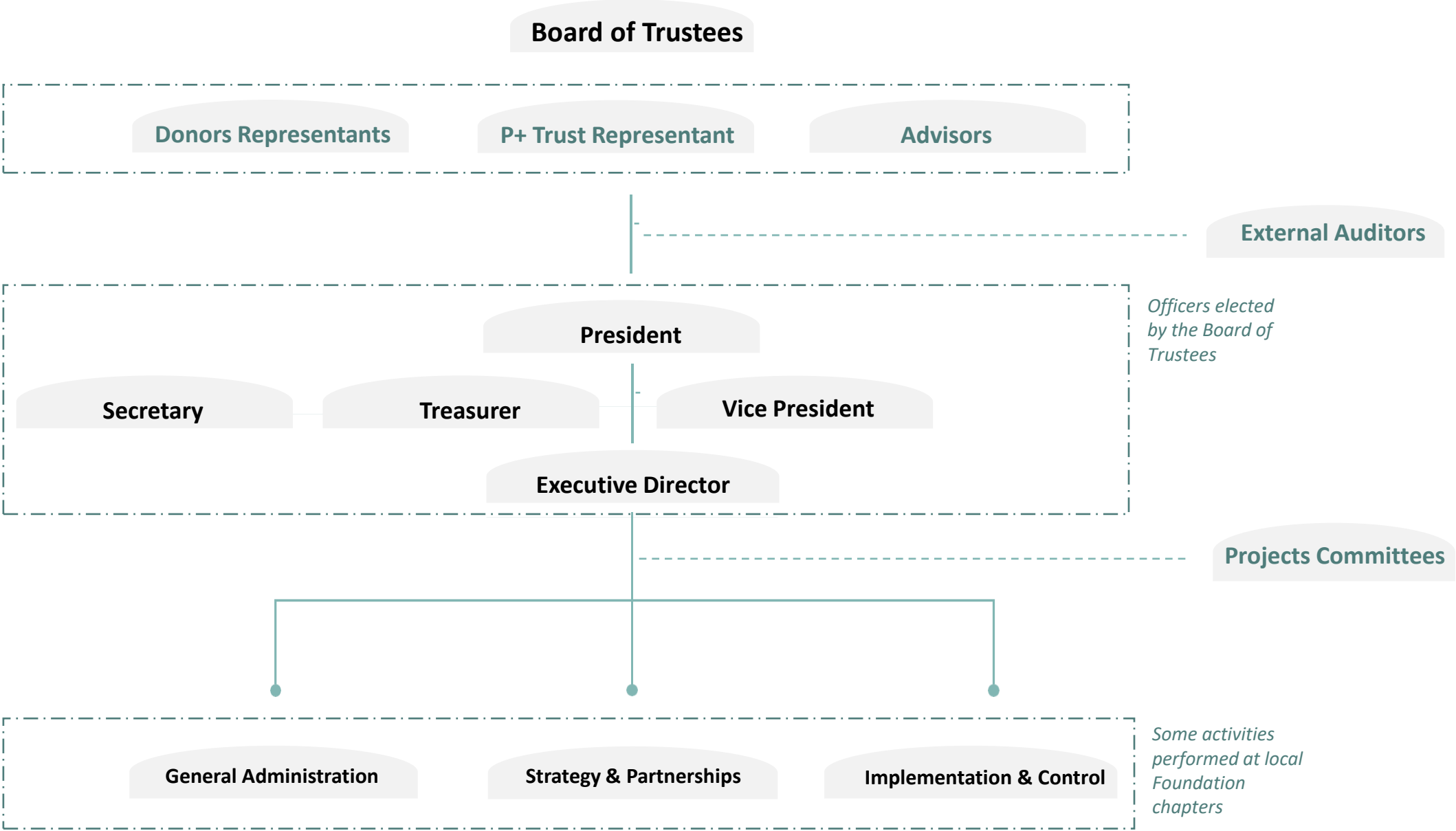
Third-Party Financial Audits

As the ProducerPlus Foundation will be managing the funds and resources of various partners, in order to protect the integrity of the projects and program, a third party will be contracted to perform independent external audits of the Foundation's accounts. The audit reports will be published and available to all stakeholders.

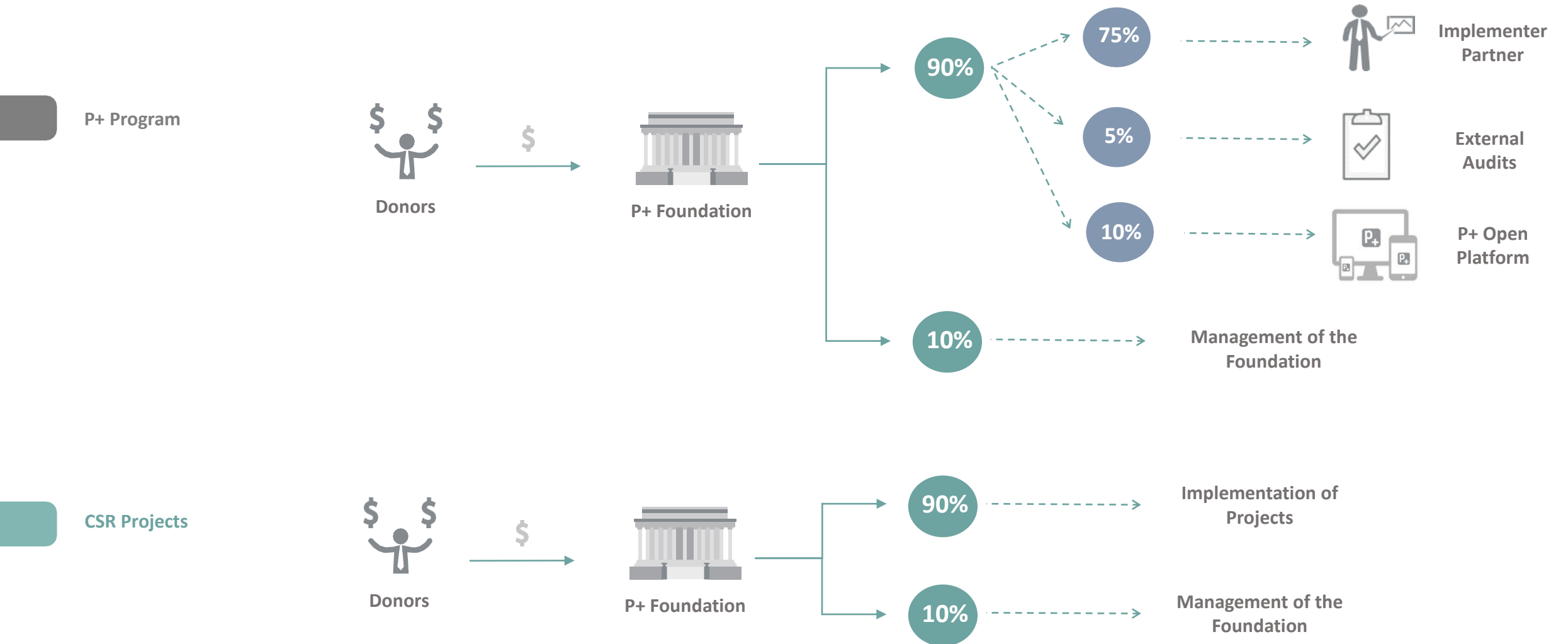
Third-Party Program Audits



ProducerPlus welcomes external scrutiny and validation in order to guarantee that the goals and principles of the ProducerPlus program are consistent with the very highest standards. Industry specialists will be contracted to provide external oversight for the program and confirm that it meets all goals.



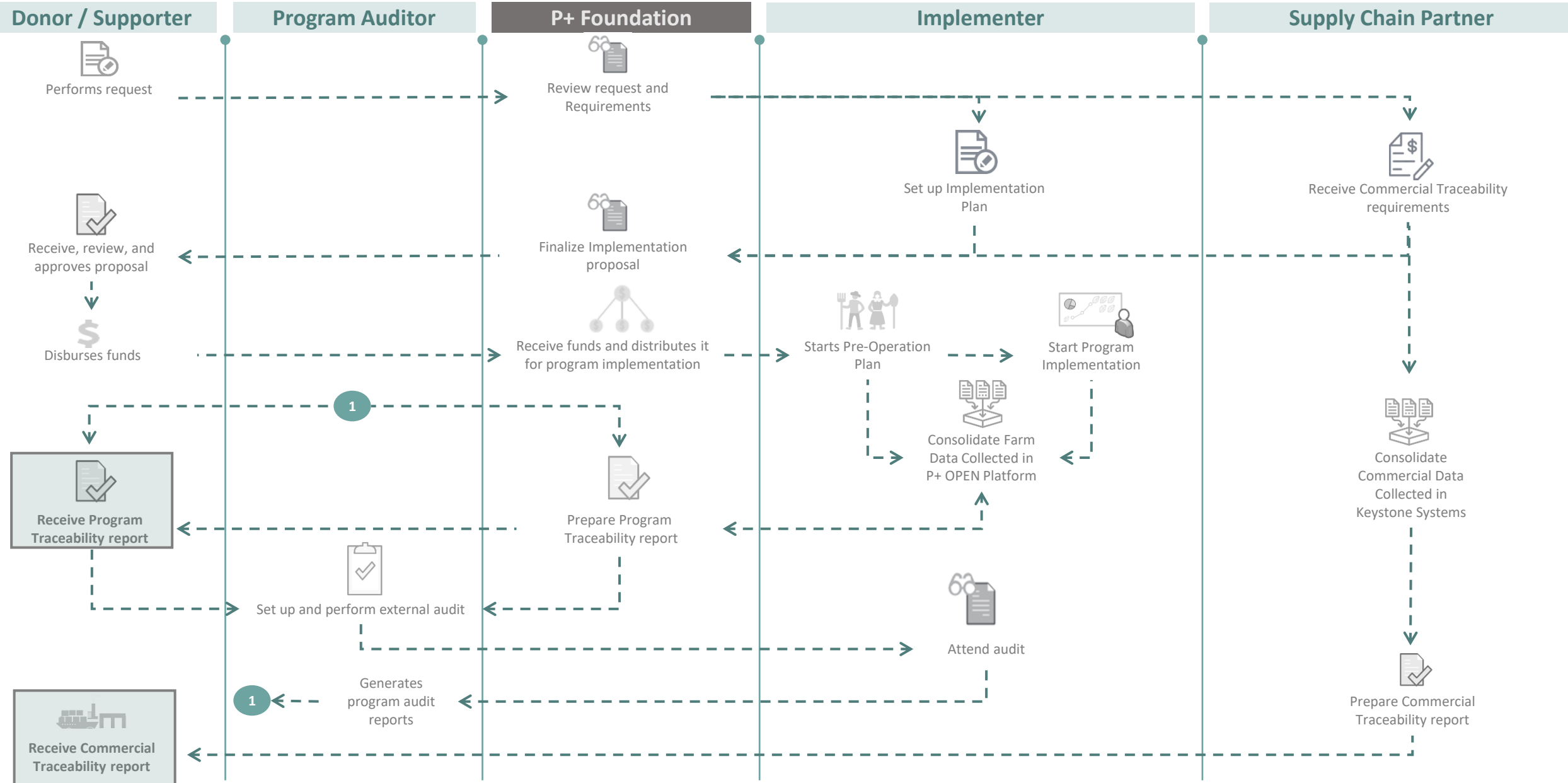
Foundation Use of Funds



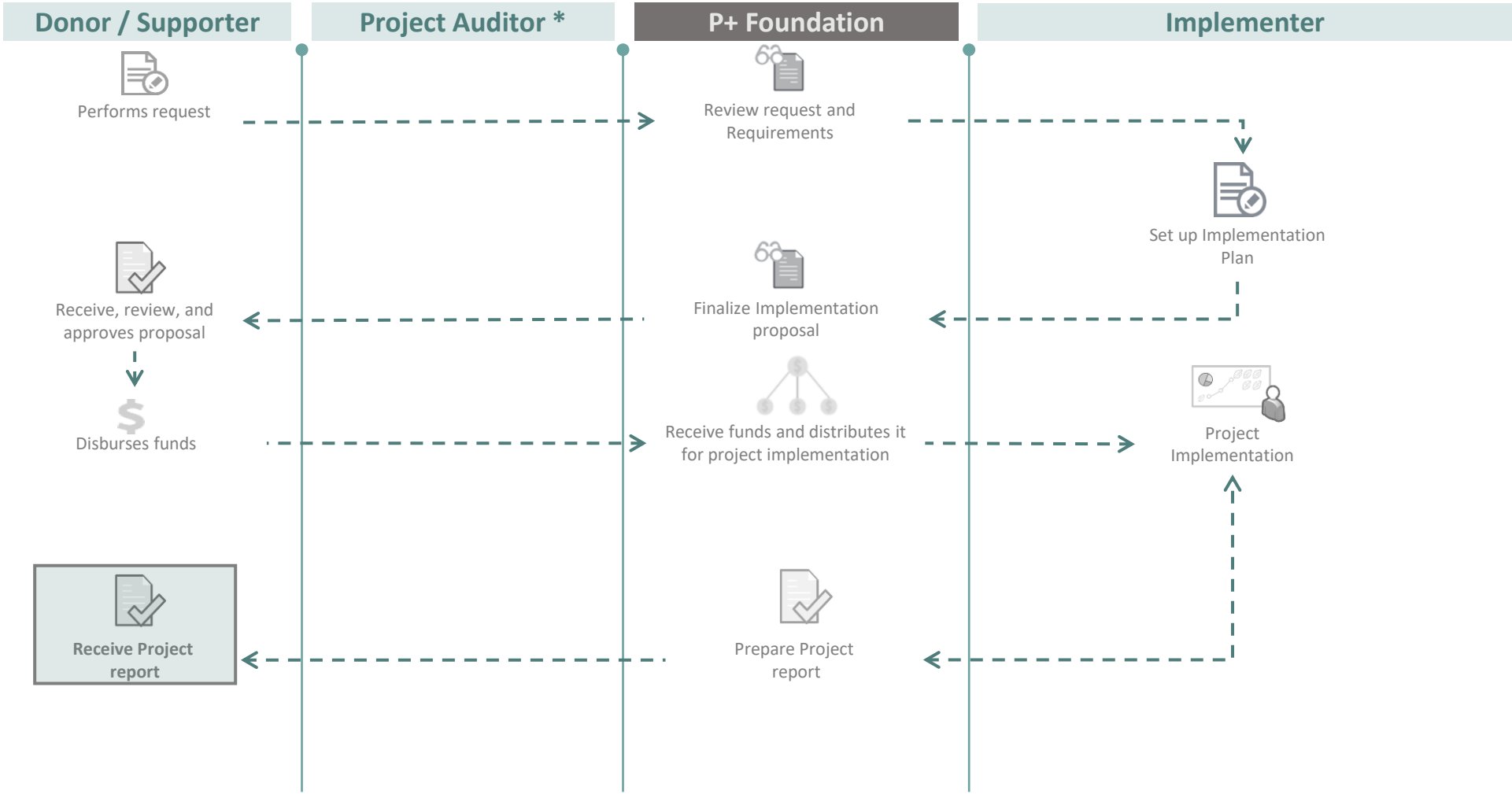
Process Flow – ProducerPlus Program



PRODUCERPLUS
FOUNDATION



Process Flow – CSR Projects



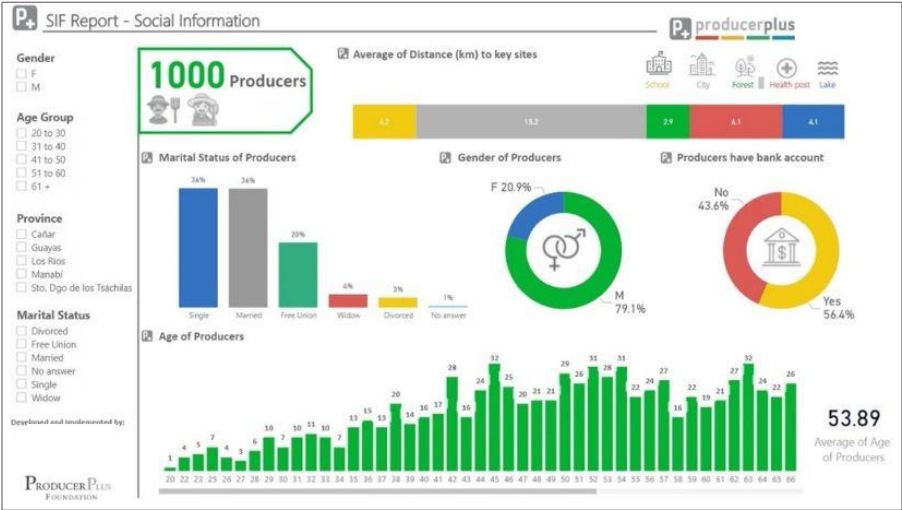
* External audits for projects upon specific request by donor

Program Traceability

The ProducerPlus Program has clear guidelines and control mechanisms in place in order to ensure that the goals and principles of the program are respected. The Foundation will provide regular reporting on the status and results of the implementation of the Program and its Curriculum at various levels such as individual farmer, farmer group, community, country, program, implementer etc. Third-party audits of the Program will be contracted to provide external oversight and confirm that it meets all requirements.

Commercial Traceability

While the traceability of the Program is the primary focus of the Foundation, the donors/clients will also have access to commercial traceability reporting that tracks all product purchased from producers enrolled in our Program by their supply chain partners. The commercial traceability reporting will capture all movements of the cocoa starting with the initial purchase from the producer all the way to the delivery to the final client.



P+

producerplus

Commercial Traceability Report

Report date:

23/02/2023

Client

Sustainability Program

Export Lot

Product type

MTs Exported

Lot 34

Cocoa Liquor

64.8

Sales Contract

Invoice #

PO #

TBD

TBD

TBD

Purchase Information

Origin of cocoa

Cocoa Suppliers:

13

Total Cocoa Beans MT:

72.44

Guayas

6.24

Esmeraldas

66.20

Supplier P+ Code	Supplier Name	Producer P+ Code	Producer Name	MT	Province	City
PP-01-01-02-020	GANCHOSO INTRIAGO JOSE ALEJANDRO			5.59	Esmeraldas	Quinindé
PP-01-01-02-020	GANCHOSO INTRIAGO JOSE ALEJANDRO			10.05	Esmeraldas	Quinindé
PP-01-01-02-040	ZAMBRANO TRUIJILLO GRACE JAMILETH			4.97	Esmeraldas	Quinindé
PP-01-01-02-040	ZAMBRANO TRUIJILLO GRACE JAMILETH			8.74	Esmeraldas	Quinindé
PP-01-01-02-040	ZAMBRANO TRUIJILLO GRACE JAMILETH			0.96	Esmeraldas	Quinindé
PP-01-01-02-040	ZAMBRANO TRUIJILLO GRACE JAMILETH			2.57	Esmeraldas	Quinindé

PRODUCER PLUS FOUNDATION

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